

***Technology In Action, Complete, 14e (Evans et al.)***  
**Chapter 8 Managing a Digital Lifestyle: Media and Ethics**

- 1) What does the Digital Living Network Alliance standardize?
  - A) The compilation of available e-texts.
  - B) The codecs used in video compression.
  - C) The sampling rate used to create MP3 files.
  - D) The convergence of devices.
  
- 2) The term \_\_\_\_\_ refers to the use of a single unifying device that handles media, Internet, entertainment, and telephone needs.
  - A) multimedia message service
  - B) telephony
  - C) mobile switching center
  - D) digital convergence
  
- 3) What kind of e-book reader does Barnes and Noble sell?
  - A) NOOK
  - B) Kindle
  - C) VitalSource
  - D) Fire
  
- 4) What happens after 180 days to e-books rented through VitalSource?
  - A) They are encrypted until you purchase them.
  - B) They show up in your library, but cannot be read.
  - C) They disappear from your device.
  - D) Only the first chapter can be read.
  
- 5) What is a system of access control that allows only limited use of material that has been legally purchased?
  - A) DDM
  - B) DRM
  - C) DRR
  - D) MDR
  
- 6) Google \_\_\_\_\_ is an online store that can be used for self-publishing books.
  - A) Fun
  - B) Games
  - C) Play
  - D) Sport
  
- 7) A(n) \_\_\_\_\_ chip converts sound waves from a voice into a digital signal.
  - A) analog-to-digital converter
  - B) digital convergence
  - C) digital signal processor
  - D) telephony

- 8) What is NOT an example of a method to stream music?
- A) Pandora
  - B) Google Tunes
  - C) Spotify
  - D) Apply CarPlay
- 9) What is a product of a person's mind and is usually considered an expression of human creativity?
- A) Copyright
  - B) Intellectual property
  - C) Copyleft
  - D) Trademark
- 10) The Apple logo would be considered a(n) \_\_\_\_\_.
- A) Copyright
  - B) Service mark
  - C) Patent
  - D) Trademark
- 11) To protect a movie, what category of intellectual property would be used?
- A) Copyright
  - B) Trademark
  - C) Service Mark
  - D) Patent
- 12) When does copyright protection begin?
- A) When the application for the copyright has been approved.
  - B) When the application for the copyright has been submitted.
  - C) When a work is begun.
  - D) When a work is created and fixed into a digital or physical form.
- 13) Creative Commons licenses are \_\_\_\_\_.
- A) temporary
  - B) irrevocable
  - C) used mostly for software
  - D) used mostly for movies
- 14) A violation of the holder's rights is known as copyright \_\_\_\_\_.
- A) violation
  - B) infringement
  - C) defrauding
  - D) abuse

- 15) Which is NOT a reason someone might risk violating a copyright?
- A) The risk of being caught is very low.
  - B) It is hard to prove the copyright in court.
  - C) Everyone else is doing it.
  - D) I am just one person.
- 16) What is the act of copying text or ideas from someone else and claiming them as your own?
- A) Copyright infringement
  - B) Trademark infringement
  - C) Plagiarism
  - D) Copyleft
- 17) Instead of writing a term paper, some people cheat and purchase one from a(n) \_\_\_\_\_.
- A) paper mill
  - B) term paper resource
  - C) academic wholesale house
  - D) academic paper resource
- 18) What is a popular copyleft license used for software?
- A) Creative Commons (CC)
  - B) General Public License (GNU)
  - C) Software Copy License (SCL)
  - D) NonCommercial (NC)
- 19) What is a website that allows an instructor to upload a paper to check for plagiarism?
- A) checkit.com
  - B) plagiarism.com
  - C) turnitin.com
  - D) checkthatpaper.com
- 20) What is a good rule to follow to avoid plagiarism?
- A) Cite every fact you use.
  - B) Never cite from another source.
  - C) When in doubt, cite your source.
  - D) Cite every comment.
- 21) Works without copyright protection are considered to be in the \_\_\_\_\_.
- A) public domain
  - B) free use domain
  - C) trademark zone
  - D) copyleft domain
- 22) Which of the following is NOT true about e-books?
- A) You can borrow them from the library.
  - B) They are always PDF file format.
  - C) You can annotate them with your own notes.
  - D) Amazon sells more e-books now than printed books.

- 23) \_\_\_\_\_ is digital textual information that can be stored, manipulated, and transmitted by electronic devices.
- A) Short message service
  - B) SMTP
  - C) E-text
  - D) Digital rights management
- 24) How long do current U.S. laws grant copyright protection?
- A) The life of the author (creator) plus 70 years.
  - B) The life of the author (creator) plus 50 years.
  - C) 99 years
  - D) 101 years
- 25) Which of the following is NOT an example of a digital music file format?
- A) .wma
  - B) .mp3
  - C) .aac
  - D) .accdb
- 26) \_\_\_\_\_ allows only limited use of media that has been legally purchased.
- A) Digital rights management
  - B) Copyright
  - C) Copyleft
  - D) Synchronizing
- 27) Which of the following describes the number of times an analog wave is measured each second during an analog-to-digital conversion?
- A) Converting rate
  - B) Conversion rate
  - C) Simplifying rate
  - D) Sampling rate
- 28) Which of the following digital image formats compresses the image file?
- A) .pdf
  - B) .raw
  - C) .jpeg
  - D) .mpeg
- 29) Which of the following is NOT a video file extension?
- A) .jpg
  - B) .mpg
  - C) .avi
  - D) .mov

30) A(n) \_\_\_\_\_ cable carries all audio and video information from devices to a connected TV.

- A) HDMI
- B) S component
- C) Ethernet
- D) RJ11