

Technology In Action, Complete, 14e (Evans et al.)

Chapter 3 Using the Internet: Making the Most of the Web's Resources

- 1) The Internet is _____.
 - A) an internal communication system for businesses
 - B) a communication system for the U.S. navy
 - C) the same as the web
 - D) a large network of networks

- 2) The concept of the Internet was developed by the U.S. Department of Defense as a network that _____ in event of an attack.
 - A) provides point to point connections
 - B) allows commerce to continue
 - C) would not be disrupted easily
 - D) would not be easily hacked

- 3) The World Wide Web was based on a protocol developed by _____.
 - A) CERN
 - B) Ray Tomlinson
 - C) Tim Berners-Lee
 - D) Vinton Cerf

- 4) The "fathers of the Internet" are Vinton Cerf and _____.
 - A) Robert Cailliau
 - B) Tim Berners-Lee
 - C) Bill Gates
 - D) Robert Kahn

- 5) Software that enables you to display and interact with text and other media on the web is a web _____.
 - A) client
 - B) server
 - C) agent
 - D) browser

- 6) The web is based on the _____ Protocol.
 - A) Hypertext Transfer
 - B) Hypertext Trade
 - C) Hypertext Transmit
 - D) Hypertext Translate

- 7) _____ was the first secure payment intermediary allowing anyone to pay with credit cards and bank accounts without sharing his or her financial information for online purchases.
- A) PayPal
 - B) Google
 - C) Etsy
 - D) NFC
- 8) A computer connected to the Internet that asks for data is a(n) _____.
- A) server
 - B) client
 - C) surrogate
 - D) aggregator
- 9) The unique identification number assigned to your computer when you connect to the Internet is known as all of the following EXCEPT a(n) _____.
- A) dotted quad
 - B) path
 - C) dotted decimal
 - D) IP address
- 10) _____ is installed on your computer, and when the program is opened, your e-mail downloads to your computer.
- A) Web-based e-mail program
 - B) E-mail client software
 - C) E-mail host package
 - D) E-mail server
- 11) _____ is a professional, business-oriented social networking site.
- A) Flickr
 - B) Pinterest
 - C) Twitter
 - D) LinkedIn
- 12) Which of the following is NOT a social networking site?
- A) Facebook
 - B) YouTube
 - C) LinkedIn
 - D) iTunes
- 13) All of the following are tips for professional e-mail etiquette EXCEPT _____.
- A) be concise and to the point
 - B) use spell-checker and proofread before sending
 - C) use abbreviations such as "u," "r," and "BRB" to keep the e-mail message shorter
 - D) include a meaningful subject line

- 14) Which of the following is a universal instant messaging service?
- A) Skype
 - B) WhatsApp
 - C) Google Hangouts
 - D) Yahoo! Messenger
- 15) A _____ allows users to add, remove, or edit its content.
- A) wiki
 - B) podcast
 - C) blog
 - D) chat
- 16) Which of the following are personal video journal entries posted on the web?
- A) Podcasts
 - B) Newsgroups
 - C) Vlogs
 - D) Blogs
- 17) A _____ is a personal journal posted on the web.
- A) blog
 - B) podcast
 - C) wiki
 - D) webcast
- 18) Podcasts enable you to _____.
- A) deliver audio/video files via RSS
 - B) post journal entries on the web
 - C) communicate with friends in real time
 - D) edit video files over the web
- 19) A(n) _____ is usually a live broadcast of audio or video content.
- A) podcast
 - B) wiki
 - C) instant message
 - D) webcast
- 20) All of the following are types of e-commerce business EXCEPT _____.
- A) B2C
 - B) B2B
 - C) C2C
 - D) C2B

21) A subset of e-commerce that uses social networks to assist in marketing and purchasing products is known as _____ commerce.

- A) crowd
- B) source
- C) friend
- D) social

22) Which of the following is NOT a precaution to take when shopping online?

- A) Pay with a debit card, not a credit card.
- B) Shop at well-known, reputable sites.
- C) Avoid making online transactions on a public computer.
- D) When placing an order, make sure you receive a confirmation number.

23) The "s" in "https" stands for _____ socket layer.

- A) semantic
- B) secure
- C) server
- D) social

24) Microsoft _____ is a cloud storage and file sharing service.

- A) iCloud
- B) Dropbox
- C) OneDrive
- D) Drive

25) Which of the following is NOT a feature of the most popular web browsers?

- A) Pinned tabs
- B) Session restore
- C) Tacked browsing
- D) Thumbnail preview

26) The browser feature which enables tabs to work independently from one another so if one crashes, the others may continue to work is known as _____.

- A) pinned tabs
- B) tab isolation
- C) free tabs
- D) privacy browsing

27) The unique address for a particular website is the _____.

- A) protocol
- B) domain section
- C) client
- D) URL

- 28) In the URL `http://www.microsoft.com/surface`, the portion labeled ".com" is the _____.
- A) sub directory
 - B) host
 - C) top-level domain
 - D) protocol
- 29) In the URL `http://www.microsoft.com/surface`, the portion labeled "surface" is the _____.
- A) protocol
 - B) domain name
 - C) subdirectory
 - D) top-level domain
- 30) In the URL `http://www.microsoft.com/surface`, the portion labeled "http" is the _____.
- A) protocol
 - B) domain name
 - C) path
 - D) top-level domain
- 31) Which of the following top-level domains identifies a degree-granting institution?
- A) .gov
 - B) .net
 - C) .edu
 - D) .info
- 32) A(n) _____ is a navigation aid that shows the path you have taken to get to a web page or where the page is located within the website.
- A) index
 - B) navigation bar
 - C) breadcrumb trail
 - D) cookie trail
- 33) AND, OR, and NOT are examples of _____ operators.
- A) Boolean
 - B) Jacobean
 - C) relational
 - D) keyword
- 34) Which of the following is a supporting argument for geolocation devices posing a threat to privacy?
- A) Businesses are responsible to educate consumers about how they use geolocation data.
 - B) The social norm has shifted and people have become comfortable with sharing more information, including their location.
 - C) Many businesses incorporate geolocation as a primary marketing strategy; the loss of privacy is outweighed by the benefit to consumers.
 - D) Society may need to reevaluate its expectations as to the amount of privacy in people's digital lives.

35) Catfishing is _____.

- A) creating fake profiles on a dating site and developing a fabricated online and phone relationship
- B) posting inflammatory remarks to solicit angry and negative responses
- C) bombarding someone with harassing messages
- D) posting embarrassing pictures, rumors, or videos via social media